



# Port Nelson's 2025 Charity Golf Tournament

## *Sponsorship Proposal*



Sponsored by:





# Kia ora!

We are pleased to invite you to partner with us for our 2025 annual golf tournament.

Over the last 21 years, we have held a number of successful tournaments that, between them, have raised in excess of \$306,000 for local charities. Last year, we raised \$30,000 for local charity New Zealand Riding for the Disabled. This year's event is set for Thursday, 20 November at the Nelson Golf Club. Port Nelson is the naming sponsor of this event, contributing \$10,000 in funds and in-kind contributions to organise the event.

The charity to benefit this year will be Victory Boxing.

Based in Nelson, Victory Boxing is more than just a boxing gym. It offers structured programmes for youth, schools, and adults that focus on physical wellbeing, mental resilience, and building positive life skills. With a strong emphasis on character development, the organisation works closely with schools and families to engage young people who benefit from belonging, encouragement, and consistent support.

This tournament hosts up to 28 teams within the port, importing, exporting, and transport industry from here in Nelson, Marlborough and further afield, including Australia and Singapore.

All sponsors will receive an effective profile throughout the event with our various options for sponsorship.

Your involvement helps us continue our mission of giving back to the community. Don't miss this special milestone event.

Get in touch today and be part of an important event that is truly memorable!

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**“Being selected as the Charity Golf Day recipient means a lot to us. It's not just financial support, it's a message to the young people we work with that the community believes in them. We're grateful to Port Nelson and its staff for getting behind our kaupapa.”**

Paul Hampton, Programme Director, Victory Boxing

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# About the day

During the day, food and refreshments are served on the course during the tournament. We have 5 stations in total, including a registration station with goodie bags for every player. Throughout the day, teams will visit each station during the tournament. Each station has a theme, for example, our main station is 'Burger, Beer and Beats' at the wendy house . There are challenges throughout the day, including nearest to the pin and the longest drive. Once the golf has concluded, we provide a full dinner with wine, a charity auction, and prize giving.

The Port Nelson golf day is highly successful and respected. We hope to partner with you to support our charity, Victory Boxing.

## ***Sponsor Benefits***

### **All sponsors will receive:**

- Logo on event material (e.g presentation, some material is dependent on chosen sponsorship option, see below)
- Acknowledgement of sponsorship throughout the event
- Logo listed on the charity golf day page on the PNL website
- Company listed in Port Nelson's RE:PORT magazine - December edition (Golf Day article)
- Opportunity to display banners during registration and the dinner/auction.





## Major Sponsors

Sponsoring this event offers your brand exposure to a high-value audience covering import/export/transport and shipping while supporting a meaningful cause, Victory Boxing.

### ***Dinner Major Sponsor***

\$3,000 + GST

Exclusive (1 available)

- Naming rights as the major sponsor of the evening event (e.g. Port Nelson Charity Golf Day - Dinner & Auction Brought to you by your name)
- Company banner at dinner venue and logo on event program
- Speaking opportunity before the auction
- Logo featured on event dinner menus
- 2x dinner tickets included
- Brand mentioned in media releases and social posts

### ***Brand Sponsors***

\$1,000 + GST

Limited (5 available)

- Company logo featured across all on-course stations and on event material
- Includes hole sponsorship
- Acknowledgement on event
- Logo included in event communications pre- and post-event
- Option to include a branded prize or gift in player packs
- Recognition on event website and social media

**SOLD**





# Challenge and Hole Sponsorship

This is your opportunity to showcase your brand to a large range of attendees covering import/export/transport and shipping.

## Longest Drive

\$750

- Signage at tee and fairway of Hole 10
- Branded longest drive competition
- Prize presented in your name at prizegiving
- Shout-out during post-game dinner and auction
- Recognition on event materials and social media

## Closest to the Pin

\$750

- Signage at tee and fairway on Hole 17
- Branded closest to the pin competition
- Prize presented in your name at prizegiving
- Shout-out during post-game dinner and auction
- Recognition on event materials and social media

## Hole in One

\$500

- Special mention in Hole in One Shootout during dinner
- Prize presented in your name at prizegiving
- Recognition on event materials and social media

## Hole Sponsorship

\$500

Showcase your brand directly on the course. Hole sponsorships are a great way to get your business in front of every player.

Benefits include:

- Your brand name displayed at one of the 18 tees
- Opportunity to provide promotional material or items in goodie bags
- Thank-you communications
- Recognition in post-event email and social media





## Product Partners

This is your opportunity to showcase your product to a large range of attendees covering import/export/transport and shipping.



### Beer

Alcoholic and  
Non Alcoholic



### Soft Drinks



### Wine

Alcoholic and  
Non Alcoholic

A sponsor can either provide products from their own brand or provide monetary sponsorship.

- Opportunity to provide logo on stations
- Logo on event material (e.g presentation, some material is dependent on chosen sponsorship option, see below)
- Logo listed on the charity golf day page on the PNL website
- Company listed in Port Nelson's RE:PORT magazine - December edition (Golf Day article)
- Opportunity to display banners during registration and the dinner/auction
- Special MC mention throughout the event





## Items In-Kind

We are currently seeking auction items and raffle and prize donations to support our upcoming Charity Golf Day. The Auction is a vital component of the event, helping to raise funds that will make a real difference for Victory Boxing.

### What We're Looking For:

We welcome a range of items or experiences that will create excitement and raise funds, including:

## *Auction*

Unique experiences, vouchers, event tickets, travel or accommodation packages, products, or services (preferably around \$200-\$1000+ in value).

## *Raffles/Prizes*

Gift baskets, wine, small appliances, beauty/wellness packages, branded merchandise, vouchers, or novelty items.

### Your Business will receive:

- Recognition at the event (live auction, prizegiving, or raffle draws)
- Business name listed in event material e.g Auction Booklet
- Exposure to a wide audience through social media and post-event comms
- The chance to show your support for a local charity and cause







## Many thanks to our 2024 Sponsors

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NELSON**

**Talley's**

**louise douglas**  
JEWELLERY



**QUBE**

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Professional service, Personal touch

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Forty  
One**

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**2**

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**The Boathouse**  
Nelson's Heritage Waterfront Venue